

# FOR IMMEDIATE RELEASE



## Lights, Camera, Pose: *Houston-area Mothers' Day 'Pretty Party' Approaches*

Houston, TX (April 27, 2009) - Mother's Day is usually escorted in by the annual brunch with long lines and a call to the local florist. This year, family members and friends of Houston-area moms are invited to do something different. Instead of spending countless dollars on a meal that will only last a few hours, Texas-based event connoisseurs Life's Petals and Socially Privileged have partnered to host a unique opportunity to give mothers, wives and grandmothers a very special gift. 'The Pretty Party: Mother's Day Edition' is a chance for these wonderful women to relax, be pampered and get dolled-up, all before starring in their own mini-photo shoot!

This chic event boasts of a professional full-face make-up session by emerging cosmetic artist **Tinnell McIntyre**, whose reputation stretches from the gulf shores of Texas to the Dallas skyline. After a whirl in the hair by a Pretty Party hair stylist, each guest will then have their shining moment in front of the camera of photographer Jeremy Biggers, owner of Viva la Paloma Studio in Dallas, TX. Throughout the day, the special guests will indulge in champagne, wine and light cocktails along with an assortment of hor d'oeuvres to satisfy their beautiful appetites. And once their session has completed, they will choose their favorite photograph as an everlasting keepsake, compliments of Life's Petals and Socially Privileged.

Alexia Johnson, Managing Director of Life's Petals, states, "This Mother's Day Edition of the Pretty Party is about recognizing the queen in each and every mother. This day of beauty is truly centered on mom and all of the other special women in our lives that take care of us. Our goal is that every lady leaves with a sense of self-renewal and elevated confidence in the way they look and feel."

The Pretty Party will commence on at 3pm on Saturday, May 9, 2009 at the plush **In Focus Studio** located at 100 Jackson Ste. 203, near Minute Maid Park in Downtown Houston. A limited number of prospective sponsors and vendors will be invited for this intimate opportunity to offer on-site promotions.

Interested parties are asked submit inquiries to [alexia@lifespets.com](mailto:alexia@lifespets.com) for more information. Those wishing to purchase a ticket should RSVP online at [www.sociallyprivileged.com/prettyparty](http://www.sociallyprivileged.com/prettyparty) no later than May 7th to reserve a throne for their special someone.

### Media Contacts:

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